Abstract: Pocket book media is a complementary media book that can be used by teachers in delivering learning material. This book is small and can be put in a pocket and practically carried everywhere. The type of research used is Research and Development (R&D), which refers to the ADDIE model. The purpose of this research is to produce pocket book products in Arabic learning. The subjects of the study were students of class IV MI Nurul Huda Nganjuk which consisted of 25 students. Data collection used in this development was in the form of a validation instrument distributed to two media experts and two experts in Arabic learning materials, a small group trial of 7 students, and a field test of 25 students. The results of the development of this pocket book media were deemed very feasible to use based on the following analysis: media validation 89.7%, material experts 87.5%, small group trials 92.1%, and field trials 94.3%. As for the test of student learning outcomes managed to achieve mastery in learning and reached KKM 73, with an average learning outcome increased from 69.8 to 82.8. Based on the results of research conducted it can be concluded that the pocket book media in learning Arabic grade IV is very feasible to be used as a learning medium.

Keywords: Development, Pocketbooks Media, Arabic Language Learning

Introduction
The obligation of a teacher is to provide the best learning for students, a teacher prepares materials and methods that are suitable and interesting to use in ongoing learning. So that students are happy in the learning process takes place. Learning will be more conducive and meaningful if a teacher teaches material with innovation.

Lack of innovation in learning media, so students feel less motivated and motivated in learning. In eliciting the learning motivation of Madrasah Ibtidaiyah Nurul Huda Nganjuk students, that is using innovative media and suitable with the subject matter that is taking place. Pocket book media can be used as a means to make fun and motivated in learning students and memorize easily, because the learning medium of the pocket book is small and can be put in a pocket, even the appearance is designed to have pictures and songs. Based on the description above, researchers are encouraged to conduct research entitled "Development of Pocket Book Media in Learning Arabic Class IV MI Nurul Huda Nganjuk".

1 Akhmad Muhaimin Azzet, Menjadi Guru Favorit, (Yogyakarta: Ar-Ruzz Media, 2011), 132
Method

This type of research is research and development (Research and Development). This research and development uses the ADDIE model. This research model uses 5 main stages. The research and development steps undertaken are:

1. **Analysis**
   - Analyzing products and analyzing the needs of teachers as well as students in learning.

2. **Design**
   - Develop a learning media framework.

3. **Develop**
   - Develop predetermined media. Validating material experts, media experts.

4. **Implementa**
   - The media trial stage.

5. **Evaluation**
   - Correct mistakes that occur, and measure the achievement.

The trial subjects in this development research were students of class IV Madrasah Ibtidaiyah Nganjuk. The trial was carried out through several stages. The first stage is a small group trial, as many as 7 students. The second stage is a large group trial with 25 students. This study collected data using needs analysis techniques, curriculum analysis, and student character analysis.

Development and Discussion

The media is the intermediary of the message from the sender to the recipient of the message. With this pocket book media, students are expected to be more interested and easier to remember the learned mufrodat. Pocket book media is one of the complementary textbooks, which are helpful for the main text. This book is small so it can be put in a pocket, no more than 30 pages back and forth, which contains writing and images.

Learning Arabic is very concerned about the needs of students in accordance with its development. And actively involve students in the learning process, so students can apply learning gains through concrete experiences. Learning Arabic gets more and more attention. The purpose of learning at the primary level is to foster children's interest in learning Arabic.

The following research components are the results of expert trials:

1. **Analysis**

   After the researchers conduct an analysis, the needs of students namely learning media need to be developed.

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2 Sugiyono, Metode Penelitian & Pengembangan, (Bandung: Alfabeta, 2017), 38

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3 Azhar Arsyad, Media Pembelajaran, (Jakarta: PT Raja Grefindo Persada, 2011), 3

4 Andi Prastowo, Panduan Kreatif Membuat bahan Ajar Inovatif, (Jogjakarta: Diva Press, 2015), 168

With the pocket book media, students are expected to become more interested, enthusiastic and can increase students’ learning motivation.

2. Design

<table>
<thead>
<tr>
<th>No.</th>
<th>Design</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Physical from</td>
<td>The books is 11x14 cm in size and prints in colour</td>
</tr>
<tr>
<td>2</td>
<td>Language</td>
<td>Arabic and English</td>
</tr>
<tr>
<td>3</td>
<td>Part</td>
<td>Introduction, contents, cover</td>
</tr>
<tr>
<td>4</td>
<td>Function</td>
<td>As a medium of learning independently both in the classroom and outside the classroom</td>
</tr>
</tbody>
</table>

3. Development

At this stage a pocket book will be produced for the media in the learning process.

a. Product Validation

1) Material Expert Validation

<table>
<thead>
<tr>
<th>No</th>
<th>Feasibility aspects</th>
<th>Jumlah rata-rata skor</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The suitability of the material with the learning objectives</td>
<td>100%</td>
<td>Layak</td>
</tr>
<tr>
<td>2</td>
<td>Presentation of material is done coherently/systematically</td>
<td>75%</td>
<td>Layak</td>
</tr>
<tr>
<td>3</td>
<td>The suitability of the material with the media developed</td>
<td>100%</td>
<td>Layak</td>
</tr>
<tr>
<td>4</td>
<td>The suitability of the contents of the material with the characteristics of students</td>
<td>87,5%</td>
<td>Layak</td>
</tr>
<tr>
<td>5</td>
<td>The effectiveness of learning using pocket book</td>
<td>87,5%</td>
<td>Layak</td>
</tr>
<tr>
<td>6</td>
<td>The sentence structure and language used in the material</td>
<td>87,5%</td>
<td>Layak</td>
</tr>
</tbody>
</table>

The results of the validation by 2 material experts showed that the pocket book developed was worth testing.

2) Validation of media experts

<table>
<thead>
<tr>
<th>No</th>
<th>Aspek</th>
<th>Ahli Media 1</th>
<th>Ahli Media 2</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The effect of the use of instructional media</td>
<td>91,7%</td>
<td>91,7%</td>
<td>Layak</td>
</tr>
<tr>
<td>2</td>
<td>Assessment of the appropriateness of the overall appearance</td>
<td>85%</td>
<td>85%</td>
<td>Layak</td>
</tr>
<tr>
<td>3</td>
<td>Feasibility aspects of language</td>
<td>81,3%</td>
<td>100%</td>
<td>Layak</td>
</tr>
<tr>
<td>4</td>
<td>Graphic</td>
<td>90%</td>
<td>90%</td>
<td>Layak</td>
</tr>
</tbody>
</table>
Based on the above assessment, the developed pocket books is suitable for use.

4. Implementation

Small group trials were conducted with the implementation of learning trials with 7 students with the results obtained 258, with a maximum number of 280. If the percentage reached 92.1%. And field trials with a total of 25 students obtained 94.3 results with a percentage of 94.3%.

Student learning outcomes percentage of completeness before receiving treatment with the pocket book media is 69.84% so that there are 30.16% of students who have not been completed. But after receiving treatment using pocket book media the percentage of students completeness increased to 82.8% and of course there were 17.2% of students who were declared unfinished.

5. Evaluation

At the evaluation stage, measurement of the achievement of the objectives of the pocket book media was measured. Based on the measurement of students' learning motivation beginning and end, it can be concluded that the development of instructional media namely pocket books can increase learning motivation.

Media or teaching aids have a big influence when applied in the learning process, students will be more happy when a teacher innovates it will increase students learning motivation and learning outcomes are more optimal.  

**Conclusion**

1. The development of the pocket book media uses the ADDIE model which consists of five stages, namely Analysis, Design, Development, Implementation, Evaluation.
2. The feasibility of a pocket book media in terms of material experts, media experts.
   a. Feasibility assessment by material experts obtained an average percentage of 89.8% in the feasible category
   b. Eligibility assessment by media experts obtained an average percentage of 89.7% with a decent category.
   c. Assessment of small group trials 92.1% and field trials 94.3%
   d. Student learning outcomes with KKM 73 has increased from an average of 69.8 increased to 82.8
3. Students have received treatment using a pocket book media showing better results than the pretest scores before treatment.

So the conclusion is the development of

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6 Musfimon, Pengembangan Media & Sumber Pembelajaran, (Jakarta : PT. Prestasi Pustakarya, 2012), 33
pocket book media can increase students learning motivation.

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